

# **BOGO - PROMOTION - OFFICIAL RULES**

## 20-24 November 2017

#### PLEASE NOTE THE FOLLOWING IMPORTANT BOGO RULES:

This promotion is ONLY valid for orders placed through the Australian warehouse.

1. To receive a free item, simply put the item in your cart and the free oil will automatically be added. For example, if the daily special is Buy 1 Grapefruit get 1 Lemongrass Free, you would simply just add Grapefruit to your cart, process the order, and a bottle of Lemongrass will automatically be shipped to you. When you add the product you need to purchase to get the other product for free, the Product of the Day will automatically be added to your order.

#### HOW DO I FIND OUT WHAT THE BOGO'S ARE?

Daily specials will be announced each day on the dotERRA Australia and dotERRA New Zealand Facebook pages the Australia Instagram (@doterraau) account, and doterraeveryday.com.au - You will also see the offer in your back office, just look for the special offer image. There will be one unique product a day, Monday through to Friday, for a total of five specials for the week.\*

### HOW LONG DOES EACH BOGO LAST?

Each offer will begin at 08:00 AM AEDT and will be available until 11:59pm AEDT while stocks last. Offers cannot be saved on an LRP template.

### PURCHASING WITH STANDARD ORDER

- 1. Sign in to your back office and select the "Shop" tab.
- 2. Select the appropriate category for the special that day. For example, if the BOGO is "Buy one Grapefruit get a free Lemongrass", you would select "Single Oils", search for Grapefruit, and select "Add to Cart". Once you have finished shopping, click "Proceed to Checkout". The free Lemongrass will automatically be added to your cart.
- 3. Standard orders will not receive LRP points; however, standard order Shipping Reward Points still apply.
- 4. Orders cannot be combined to save on shipping costs. To receive the FREE product each day, a new order must be processed and shipped on that day.

## PURCHASING ON A LRP ORDER

- 1. Sign in to your back office and click on your LRP template.
- 2. Go to "Quick Add to Cart" bar and search for the special that day. For example, if the BOGO is "Buy one Grapefruit get a free Lemongrass", search "Grapefruit", and select it when it pops up in the drop-down menu.
- 3. If you wish you earn LRP points, your order must reach at least 50PV. All LRP orders containing a BOGO must be at least 50PV in order to receive points.
- $4.\ Once you have finished shopping, click "Ship Now". The free Lemongrass will automatically be added to your cart.$
- 5. Select 'Process Order Now'.
- 6. Products cannot be ordered using LRP points.

#### HOW MANY BOGO'S CAN I BUY?

The BOGO limit is 2 per account, per day while stocks last, unless otherwise advised.

## $\operatorname{\mathsf{HOW}}\operatorname{\mathsf{DO}}\operatorname{\mathsf{I}}\operatorname{\mathsf{KNOW}}\operatorname{\mathsf{IF}}\operatorname{\mathsf{MY}}\operatorname{\mathsf{ORDER}}\operatorname{\mathsf{HAS}}\operatorname{\mathsf{BEEN}}\operatorname{\mathsf{PLACED}}\operatorname{\mathsf{AND}}\operatorname{\mathsf{PROCESSED}}\operatorname{\mathsf{?}}$

An order confirmation email will be sent to the email address listed on your doTERRA account. If you are not sure if your order has been processed, please contact member services. (Details below)

## DO THE BOGO'S QUALIFY TO EARN LOYALTY REWARDS PROGRAM (LRP) POINTS AND SHIPPING REWARD PROGRAM (SRP) POINTS?

- 1. LRP points will be based on the PV of the item you are purchasing. Example: If the special were "Buy 1 Lemon get 1 Lavender Free", you would receive LRP points based off of the Lemon's PV value, which is 10. Remember that points only apply if the order is an LRP order at 50PV or above.
- 2. LRP orders will receive points based on their current percentage. If a Wellness Advocate does not have a current LRP percentage, they will receive LRP points at the standard 10 percent.
- 3. Orders will qualify for SRP based on normal qualifications.

#### **FURTHER QUESTIONS?**

Please contact Member Services on (02) 8015 5080 if you are calling from Australia or (+64) 32 88 00 (South Island) or (+64) 98 01 51 37 (North Island) if you are calling from New Zealand. You can also email australia@doterra.com or newzealand@doterra.com if you have any questions or chat in to our Member Services team through our live chat function on your back office.